

JANUARY 10TH, 2023

**BILATERAL  
X-RAY  
MEXICO-UNITED STATES**



**ECONOMY** Security and governance  
International Trade Energy  
**Institutional Relations**  
**DEMOCRACY** Environment Immigration  
Mexican Government

**RELEVANT EVENTS**

- **MEXICAN MINISTER OF FOREIGN AFFAIRS, MARCELO EBRARD, VISIT TO WASHINGTON D.C**
- **200 YEARS OF BILATERAL RELATIONSHIP BETWEEN MEXICO AND THE UNITED STATES**

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The Coppel-Intuit  
**Center for Binational  
Institutions**

An Initiative by the USMF



# Coverage Report

December 1st to December 31st 2022

We compiled thirty-four publications related to the bilateral relationship between Mexico and the United States during the period, from which 38% were written by Mexican think tanks, while 62% of the publications were published by the United States think tanks. The *Consejo Mexicano de Asuntos Internacionales* (COMEXI)<sup>1</sup> was the leading institution with eleven publications, followed by the Mexico Institute with six publications and The Coppel-Intuit Center for Binational Institutions (CBI) with four publications.

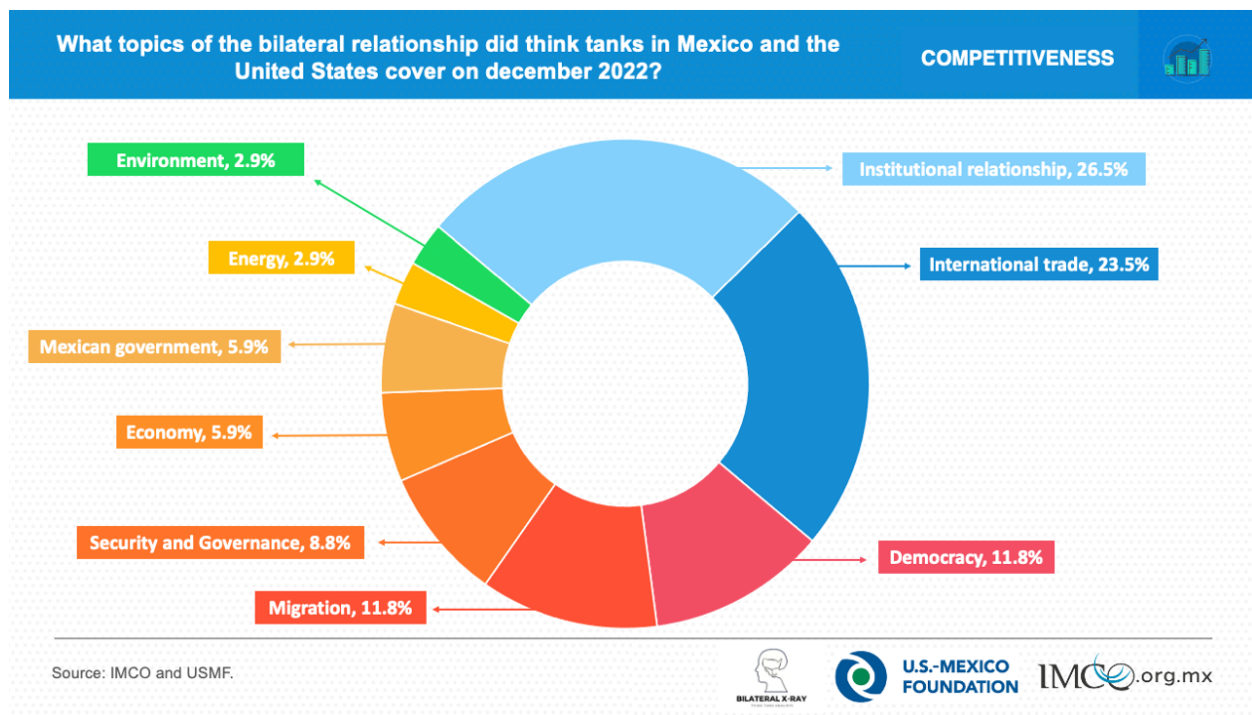
The central theme was the **institutional relationship**, mainly due to the 200th anniversary of bilateral relations between Mexico and the United States. The articles discussed the complexity and challenges of the relationship, which requires constant diplomacy, agreements, and cooperation of both countries in terms of politics, economy, culture, and society, to name a few areas, to face present and future challenges. On the other hand, on December 16, the Minister of Foreign Affairs of Mexico, Marcelo Ebrard, visited Washington D.C., where he met with his U.S. counterpart, Secretary of State Antony Blinken, and the national security advisor, Jake Sullivan. At this meeting, they prepared the visit of President Joe Biden to Mexico, as well as details for the North American Leaders' Summit, which is being held this January in Mexico City. Moreover, the meeting also focused on the bilateral agenda, progress in terms of trade, migration issues at the border, and security, mainly the fight against fentanyl and arms trafficking.

The second most relevant topic was **international trade**, featuring the strengthening of North America as a trading bloc, the economic ties between the three countries, and the importance of clear trade regulations and a transparent and efficient dispute resolution process, which provides certainty to businesses. In the last two years since the USMCA entry into force, foreign direct investment in Mexico has increased steadily, and 2022 was a historic year in the country's trading flows.<sup>2</sup>

Subsequently, the topic of **democracy** was addressed, where the debate centered on the upcoming U.S. presidential election and the 2024 Republican presidential candidacy of Donald Trump. Followed by immigration, featuring the immigration crisis at the border, in which last fiscal year, immigrant encounters rose to almost 2.4 million at the southern border. And the 2023 fiscal year, which began in October, has already seen more than half a million migrant encounters.<sup>3</sup> In terms of **security and governance**, the debate focused

on the fight against drug and arms trafficking, mainly on the illegal trade of fentanyl. Followed by the **economy**, where the only topic covered was Mexico's outlook for 2023. Furthermore, the Mexican government was mentioned in some articles discussing the country's Supreme Court of Justice. Finally, **energy** and the **environment** were discussed concerning the challenges presented at COP27 for the North American market and the mechanisms to be resolved to comply with the Río Grande water treaty.

## Topics Covered

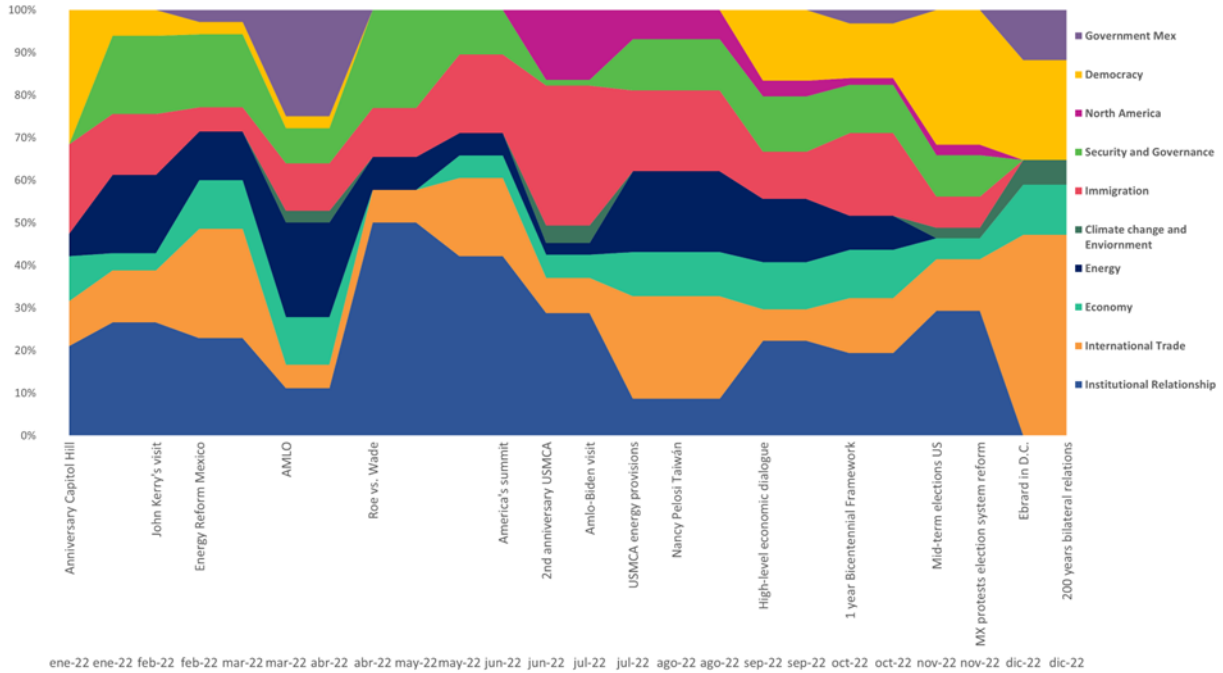


<sup>1</sup> COMEXI compiles all the publications made by their members on multiple media outlets.

<sup>2</sup> COMEXI, [MÉXICO, NORTEAMÉRICA Y LATINOAMÉRICA](#), José Carreño

<sup>3</sup> American Enterprise Institute, [The Border Crisis Has Never Been Worse. And Biden Seems Fine With It.](#), Marc A. Thiessen

## Relevant short-term events for the bilateral relationship and percentage of publications for selected topics



Source: USMF-IMCO with data collected from each Think Tank's website

The chart above shows the most popular topics covered in each report over time. In this period, international trade and immigration rose in interest compared to the previous month. This is due to the publications regarding North America as a trade bloc in preparation for the Trilateral Summit and the articles focused on the immigration crisis on the United States-Mexico border. The expected topics over time are international trade, institutional relations, economy, security and governance, and migration.

## Publications

### Mexican Think Tanks

- COLMEX, [LA AGENDA INTERNACIONAL DE MÉXICO. ASUNTOS INELUDIBLES](#), Alejandro Anaya Muñoz, Guadalupe González González y María Celia Toro Hernández
- COMEXI, [DESANTIS. ¿EL NUEVO TRUMP?](#), José Carreño
- COMEXI, [#TABLEROINTERNACIONAL: DICIEMBRE](#), Susana Chacón, Guadalupe González González, Isidro Morales
- COMEXI, [COP27: THE PREAMBLE OF A NORTH AMERICAN ENERGY MARKET?](#), Leonardo Beltrán
- COMEXI, [A BICENTENNIAL RELATIONSHIP STILL FACING GROWING PAINS](#), Earl Anthony Wayne
- COMEXI, [MIGRACIÓN. OTRA VEZ](#), José Carreño
- COMEXI, [¿MAÍZ PARA LOS MEXICANOS? LOS RIESGOS DE INCUMPLIR EL T-MEC](#), Diego Marroquín
- COMEXI, [TRUMP, UN CANDIDATO ATRIBULADO](#), José Carreño
- COMEXI, [MÉXICO, NORTEAMÉRICA Y LATINOAMÉRICA](#), José Carreño
- COMEXI, [¿SOCIOS ESTRATÉGICOS O VECINOS DISTANTES?](#), Carlos De Icaza
- COMEXI, [EL 2024 YA INICIÓ](#), Guido Lara
- COMEXI, [EL VALOR DE AMÉRICA DEL NORTE](#), José Carreño
- México, ¿cómo vamos?, [LAS REGLAS DEL JUEGO](#), Juan Carlos Baker Pineda

### United States Think Tanks

- CBI, BRIEF | U.S. - Mexico Binational Institutional Life | OCT - DEC 2022, CBI Staff
- CBI, [MEXICAN MINISTER OF FOREIGN AFFAIRS VISIT TO D.C.](#), CBI Staff
- CBI, [DECLARATION OF FRIENDSHIP FOR THE 200 YEARS OF U.S. - MX DIPLOMATIC RELATIONSHIPS](#), CBI Staff
- CBI, [2023 ACTION PLAN FOR THE 21ST CENTURY BORDER MANAGEMENT INITIATIVE](#), CBI Staff
- AS/COA, [APPROVAL TRACKER: MEXICO'S PRESIDENT AMLO](#), Carin Zissis
- AS/COA, [AMLO TESTS THE BOUNDS OF HIS POPULARITY WITH PUSH TO TRANSFORM MEXICAN DEMOCRACY](#), Matthew Kendrick
- CSIS, [THE VIEW FROM UNDER THE BUS](#), William Alan Reinsch
- CSIS, [CATCHING THE NEARSHORING WAVE—BY ACCIDENT](#), Mariana Campero
- American Enterprise Institute, [DISCUSSING THE GROWING CRISIS ON THE SOUTHERN BORDER: THIESSEN ON FOX NEWS RADIO'S 'ALL-STAR PANEL'](#), Marc A. Thiessen
- American Enterprise Institute, [THE BORDER CRISIS HAS NEVER BEEN WORSE. AND BIDEN SEEMS FINE WITH IT.](#), Marc A. Thiessen
- Baker Institute, [TREATY AND NON-TREATY MECHANISMS FOR RESOLVING THE RIO GRANDE RIVER WATER DEBT DILEMMA](#), Stephen Mumme, Oscar Ibáñez
- Baker Institute, [MEXICO COUNTRY OUTLOOK 2023](#), Baker Institute
- Baker Institute, [A SOCIAL NETWORK ANALYSIS OF MEXICO'S DARK NETWORK ALLIANCE STRUCTURE](#), Nathan P. Jones, Irina Chindea, Daniel Weisz-Argomedo, John P. Sullivan
- Council on Foreign Relations, [MORE SOLDIERS WON'T CURB MEXICO'S RAMPANT VIOLENCE](#), Shannon K. O'Neil
- Heritage Foundation, [WHO IS HELPING BIDEN FACILITATE AMERICA'S BORDER CRISIS?, HERITAGE EXPLAINS](#)
- Mexico Institute, [INFOGRAPHIC | SHIFTING DRUG SUPPLY MARKETS IN MEXICO](#), Tomás Andres Michael Carvalho, Gerardo Penchyna Cardenas
- Mexico Institute, [SCJN: UN RECAMBIO AZAROSO](#), Pedro Salazar Ugarte
- Mexico Institute, [WHY NORTH AMERICAN TRADE IS AN ESSENTIAL TOOL FOR WOMEN'S EMPOWERMENT](#), Cecily Fasanella, John Burzawa
- Mexico Institute, [LA PRESIDENCIA DE LA SCJN Y EL RECLUTAMIENTO JUDICIAL, 1995-2022: PERSISTEN LOS CONCURSOS CERRADOS Y POCAS OPORTUNIDADES PARA LAS MUJERES](#), Josafat Cortez Salinas & Julio Rios-Figueroa
- Mexico Institute, [INFOGRAPHIC | MEXICO, GENETICALLY MODIFIED CORN, AND USMCA](#), John Burzawa
- Mexico Institute, [200 YEARS OF U.S.-MEXICO BILATERAL RELATIONS: AN AMBASSADORIAL PERSPECTIVE](#), Mexico Institute staff



The Mexican Institute for Competitiveness (IMCO) and the U.S.-Mexico Foundation's initiative, The Center for Bilateral Institutions, monitor publications of the leading think tanks and research centers in Mexico and the United States, analyze the topics discussed, and the actors pushing the narrative.

For the making of this report thirty-seven think tanks are monitored every month, twenty-four think tanks are from the US, while thirteen are from Mexico. The think tanks included on this report are: Instituto Mexicano para la Competitividad (IMCO), México Evalúa, Centro de Investigación y Docencia Económica (CIDE), El Colegio de México (COLMEX), Consejo Mexicano de Asuntos Internacionales (COMEXI), Fundar, Centro de Estudios Espinosa Yglesias (CEEY), Fundación Idea, Aspen Institute México, The Coppel-Intuit Center for Binational Institutions (CBI), Brookings, Center for Strategic and International Studies (CSIS), Hudson Institute, Peterson, Milken Institute, Bush Center, USC Schwarzenegger Institute, Bay Area Council Economic Institute, Meridian, New America, México ¿cómo vamos?, The Dialogue, American Enterprise Institute, Atlantic Council (AALAC), Baker Institute, Center for American Progress, Council on Foreign Relations, Heritage Foundation, Mexico Institute, Pew Research Center, USMEX UCSD, Americas Society/Council of the Americas (AS/COA), Centro de Competitividad de México (CCMX), Ethos Laboratorio de Pol. Públicas, Harvard Growth Lab, International Republican Institute (IRI), y Observatorio Nacional Ciudadano.

The history of the Mexico-United States relationship is also written by the Think Tanks since they help to build the long-term government agenda. Their active participation is crucial, particularly for in-depth analysis of political, economic, and social issues.



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