
May 9-13, 2022

The U.S.-Mexico 360 public diplomacy initiative provided the opportunity for 14 U.S. leaders from federal, state, and local governments; business; think tanks and other research institutions; advocacy organizations; and NGOs to meet their counterparts on a professional study and working tour in Monterrey during May 2022.

Partner: Meridian International Center

Speakers:

- Valeria Moy, CEO of IMCO
Topic: Economic interdependence
- Alejandro Mendoza, President of Prodensa USA
Topic: US-Mexico commerce relationship
- Jesús Viejo, Consejo de Nuevo León
Topic: Monterrey and Nuevo León's business growth and diverse sectors
- Luis Donaldo Colosio, Mayor of Monterrey
Topic: Monterrey's growth, challenges and international panorama
- Iván Rivas, Secretary of Economic Development of Nuevo León
Topic: Economic Development on the region, economic growth, different sectors and private and international investment
- David Jiménez, Softtek
Topic: Intelligence, fintech and technologies in Mexico
- Arca Continental Group
Topic: visit to facilities
- Carrier
Topic: imports and exports in Mexico
- Carlos Garza, CEMEX
Topic: construction sector and NGO's in Mexico
- Betsabé Rocha Nieto, Minister of Economy of Monterrey
Topic: economic development and cooperation
- Dionisio Garza, Grupo Topáz

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- Mario Adrián Flores, Vice President Northern Region, José Antonio Torre, Director of Urbanism (Distrito Tec) and Ignacio de la Vega, Associate Provost for Academic Affairs, Faculty and Internationalization of Tec de Monterrey
Topic: Education and higher education issues and challenges in Mexico
 - Miguel Treviño, Mayor of San Pedro Garza
Topic: Security in San Pedro Garza
 - Mariana Rodríguez, Director Amar a Nuevo León, First Lady of Nuevo León
Topic: social impact in Nuevo León
 - Martha Herrera, Secretary of Equality and Inclusion
Topic: Women in Mexico