
March 7-11, 2022

The U.S.-Mexico 360 public diplomacy initiative provided the opportunity for 14 U.S. leaders from federal, state, and local governments; business; think tanks and other research institutions; advocacy organizations; and NGOs to meet counterparts on a professional study tour in Mexico City in March 2022. Participants represent a diverse set of institutions and many aspects of U.S.-Mexico policy, including politics and government, economics and trade, industry, education, media and communications, and research and advocacy.

Partner: ACYPL

Speakers:

- Emilio Cadena, CEO Prodensa
Topic: Economic Interdependence and Trade
- Sergio Waisser, McKinsey
Topic: Mexico's investment
- Hannah Töppler, INTRARE
Topic: Migration
- Alexandra Zapata, independent consultant
Topic: Security and Education
- Roberto Moya, Senator (PAN)
Topic: Legislation, Senate, Politics and Rule of Law
- Jose Antonio Meade, Former Presidential Candidate
Topic: Social Impact and Mexico's future
- Catherine Swanson, Acting Regional Refugee Coordinator at F.A.
Topic: US-Mexico relationship on terms of Migration
- Carlos Romero, Senior U.S. Trade Representative
Topic: US-MX trade, commerce and economy