
February 21- 25, 2022

The U.S.-Mexico 360 public diplomacy initiative provided the opportunity for 11 U.S. leaders from federal, state, and local governments; business; think tanks and other research institutions; advocacy organizations; and NGOs to meet their counterparts on a professional study and working tour in Mexico City during February 2022. Participants represent a diverse set of institutions and many aspects of U.S.-Mexico policy, including politics and government, economics and trade, industry, education, media and communications, and research and advocacy.

Partner: Meridian International Center

Speakers:

- Gabriel Guerra Castellanos, Former Consul to Mexico and President the firm GCYA
Topic: 360 overview of Mexico and the relationship with the US
- Roberto Velasco, Chief Officer for North America at Secretary of Foreign Affairs
Topic: Bicentennial framework, US-Mexico cooperation subjects, US-Mexico affairs
- William A. Ostrick, Public Affairs Office at the U.S. Embassy
Topic: US-Mexico political relationship
- Edgar Guillaumin, Vice president Public Affairs, Constellation Brands
Topic: Mexico's trading challenges
- Felipe Vallejo, Head of Public Policy, BITSO
Topic: Cryptocurrencies in LATAM
- Valeria Moy, CEO at IMCO
Topic: Economic interdependence
- Alexandra Haas, Executive Director of OXFAM Mexico
Topics: Migration, discrimination, poverty, youth empowerment, political asylum, NGO's in Mexico
- Claudia Ruiz Massieu, Senator (PAN)
Topics: Public policy, legislative sector, USMCA challenges and advantages
- Dan DeFossey, CEO at El Pinche Gringo
Topic: Entrepreneurship in Mexico